US-PAT-NO: 6115035

DOCUMENT-IDENTIFIER: US 6115035 A

TITLE: System and method for automated audio/video archive and
         distribution

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Application Filing Date - AD (1):
19970721

Detailed Description Text - DETX (9):
   In addition, at block 114, server 22 initiates maintenance and updating of
the archive database. During this stage of the process, all relevant
information pertaining to the current video information is inserted into the
archive database. As noted previously, this database is used in conjunction
with a **search** engine to maintain the location of each **video clip**/segment and
associated information. In the preferred embodiment, when a user wishes to
search the archives for a particular video segment(s), the archive database
will provide the location and web-based links necessary to access the requested
video segment(s). The present invention can be readily adapted to permit
multiple database server vendors to operate as the archive database.

DOCUMENT-IDENTIFIER: US 20020026349 A1

TITLE: INFORMATION AND ADVERTISING DISTRIBUTION SYSTEM AND
                METHOD

--------- KWIC ---------

Application Filing Date - APD (1):
   19971031

Summary of Invention Paragraph - BSTX (8):
   [0007] The present invention addresses a problem prevalent in electronic
information distribution systems. In particular, "on line" newspapers and
magazines are notoriously difficult and tedious to read. Graphics and
animation and full motion video, all techniques widely used in television news
programs, require substantial data transmission bandwidth. Such data
transmission is expensive both in terms of communications bandwidth (capacity)
and time. In non-computer publishing such as printed magazines and newspapers,
graphics are often used to make reading less difficult and tedious. In
television the majority of information is delivered with movement (animation),
although graphics are also often used.

Detail Description Paragraph - DETX (46):
   [0071] As mentioned earlier, each of the category managers includes a
profiler procedure for defining the subscriber's interest in receiving news
items within each information category. An example of the profile definition
dialog generated by a category profiler, for the Sports category, is shown in
FIG. 5. In this example, the Sports Definition Profile dialog box 222
includes, on the left side, a scroll box 223 in which the user can select and
deselect subcategories of sports information by clicking on boxes next to the
listed subcategories. A "Select All" button in the dialog box can be used
(i.e., by clicking the subscriber computer's mouse or trackball device on the
image of the box) to select all subcategories, and a "Deselect All" button can
be used to indicate that the subscriber does not want to receive any news hems
for the Sports category. For each subcategory, either an "include only" or an
"exclude" fiter (but not both) can be defined where the user types in key words
to be used to select (for the include only) or deselect news items within that
subcategory. For instance, if the subscriber types in the words "49ers, Rams"
in the box for the include only filter for the "football news" subeategory,
only news items using either of those words will be shown to the subscriber.

Detail Description Paragraph - DETX (63):
   [0086] FIG. 8 includes an example of an advertisement (A001) assigned to two
information categories (News and Sports). This advertisement is stored only
once in the workstation's local hard disk, but is included in two of the linked
lists of advertisements.